

FOR IMMEDIATE RELEASE

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**ALOHA SALADS PARTNERS WITH HAWAII INTERNATIONAL FILM
FESTIVAL**

TO HOST CAFÉ FOR MOVIEGOERS

HONOLULU, HI (October 09, 2009) – This year, a day at the Hawaii International Film Festival includes healthy fare from the very popular local eatery Aloha Salads. Moviegoers can conveniently enjoy delicious and nutritious salads and drinks right at the theater.

"HIFF is proud to be partnering with Aloha Salads to have them host the HIFF Cafe at the Regal Dole Cannery Stadium 18 Theaters during our Festival," says Executive Director Chuck Boller. "They are a growing brand in Hawaii having launched in Kailua and continuing to expand locations. We know moviegoers spending several days at the theaters will enjoy this option."

Aloha Salads will offer a variety of delicious lunch and dinner salads for movie lovers as they go from screening to screening. The Café has WiFi Internet access, laptop computers and other electronic equipment provided by Best Buy, as well as comfortable, stylish furniture provided by Fishcake. The Café will be open starting Friday, October 15th until Saturday, October 24th from 11:00 am - 9pm. It will be closed all day Sunday, October 18th.

The HIFF Café is located above the Regal Theaters in the Dole Ballrooms. Just take the escalators up into the cafe! Aloha Salads serves healthy salads and soups for a quick meal that enriches and nourishes the body, but without sacrificing taste. For more information visit www.alohasalads.com.

Over 170 films from 36 different countries will be featured at this year's festival. HIFF's 2009 program is being held at the Regal Dole Cannery Stadium 18 Theaters from October 15–25. Tickets are on sale now. General admission tickets are available for \$10 or \$9 for students, seniors, children and military. Tickets may be purchased in person at HIFF's box office at 650 Iwilei Road #101 across from Regal Dole Cannery Stadium 18 Theaters or by phone at (808) 548-5905. The film guide is available online at www.hiff.org. For more information please visit us at www.hiff.org.

Festival Information

Established in 1981, the Hawaii International Film Festival is dedicated to the advancement of understanding and cultural exchange among the peoples of Asia, the Pacific and North America through the medium of film. HIFF is the premier international film event in the Pacific and has won the praise of governments, filmmakers, scholars, educators, programmers and film industry leaders throughout the world. For the discovery and exhibition of Asian and Pacific features, documentaries and short films in the nation, it is a primary source. The festival has premiered such movies as ONCE WERE WARRIORS, THE

PIANO, SHINE, SHALL WE DANCE, Y TU MAMA TAMBIEN and CROUCHING TIGER, HIDDEN DRAGON. Plus, DEPARTURES, a Japanese film, had its U.S. premiere at HIFF in 2008, won the HIFF Audience Award and then went on to win the 2009 Academy Award for Best Foreign Language Film.

HIFF's major sponsors include: Regal Entertainment Group, Starwood Hotels & Resorts Hawaii, Halekulani, Hawaii Tourism Authority and The VILCEK Foundation.

The 2009 Hawaii International Film Festival will be held October 15-25. Images of the films can be downloaded at <http://picasaweb.google.com/hiff2009images/2009FallFilmImages?authkey=Gv1sRgCOjSudrp5ob2iwE&feat=directlink>. For more information please visit our website at www.hiff.org.

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