

FOR IMMEDIATE RELEASE

Friday, October 23, 2009

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**HIFF CLOSING DAY PRESS CONFERENCE SET FOR OCT. 24 AT
HALEKULANI**

***Awardee Maggie Q of THE WARRIOR AND THE WOLF & Mark Wexler,
Director of HOW TO LIVE FOREVER, to Speak***

WHO: 2009 Hawaii International Film Festival (HIFF)

WHAT: Closing Day Press Conference

WHEN: Saturday, October 24 at 2:15 – 3:00 p.m.

WHERE: Halekulani, Garden Terrace

THE WARRIOR AND THE WOLF star Maggie Q, recipient of the Hawaii International Film Festival's (HIFF) "Maverick Award," will be on-hand to discuss the film and festival award recognition at the world-renowned Halekulani on Saturday, October 24th at 2:15 p.m.

Mark Wexler, director of HOW TO LIVE FOREVER will also join Maggie Q to meet the press and discuss his documentary about his worldwide trek to investigate just what it means to grow old – and what it could mean to really live forever. Please RSVP to Chimaine Pouteau at chimaine@hawaiipacificentertainment.com or call (808) 636-1512.

Following the press conference, Maggie Q will be available for one-on-one interviews, by appointment only. Please contact Chimaine Pouteau at chimaine@hawaiipacificentertainment.com or call (808) 636-1512 to schedule a private one-on-one interview (limited space available). Halekulani contact is Erika Kauffman, Director of Public Relations for Hotels & Resorts of Halekulani, available at (808) 535-0623 or erika.kauffman@halekulanicorp.com.

The Chinese fantasy epic THE WARRIOR AND THE WOLF, directed by Tian Zhuangzhuang, is having its U.S. premiere that evening, Saturday, October 24, at 7:00 p.m. at the Regal Dole Cannery Stadium 18 Theater. Maggie will attend the screening.

About Halekulani

Since its inception in 1984, Halekulani has received more than five hundred accolades, awards and honoraria, and is consistently ranked among the world's finest hotels. *SpaHalekulani*, amongst many others, earned the coveted Mobil Four-Star rating, the highest bestowed upon any spa by the Mobil Travel Guide, and was ranked the #2 Best Resort Spa in North America by *Conde Nast Traveler*. Halekulani's fine dining restaurant, La Mer, is Hawaii's longest ranked AAA-Five Diamond restaurant. Halekulani is managed by the Hotels and Resorts of Halekulani, a brand management division of the Honolulu-based Halekulani Corporation, which also manages newly redesigned Waikiki Parc Hotel. Halekulani is a member of The Leading Hotels of the World and is aligned with Tokyo's legendary Imperial Hotel. For reservations and information, please contact a travel planner, call Halekulani at (800) 367-2343 / (808) 923-2311 or visit the Halekulani website (www.halekulani.com).

Festival Information

Established in 1981, the Hawaii International Film Festival is dedicated to the advancement of understanding and cultural exchange among the peoples of Asia, the Pacific and North America through the medium of film. HIFF is the premier international film event in the Pacific and has won the praise of governments, filmmakers, scholars, educators, programmers and film industry leaders throughout the world. For the discovery and exhibition of Asian and Pacific features, documentaries and short films in the nation, it is a primary source. The festival has premiered such movies as ONCE WERE WARRIORS, THE PIANO, SHINE, SHALL WE DANCE, Y TU MAMA TAMBIEN and CROUCHING TIGER, HIDDEN DRAGON. Plus, DEPARTURES, a Japanese film, had its U.S. premiere at HIFF in 2008, won the HIFF Audience Award and then went on to win the 2009 Academy Award for Best Foreign Language Film.

HIFF's major sponsors include: Regal Entertainment Group, Starwood Hotels & Resorts Hawaii, Halekulani, Hawaii Tourism Authority and The VILCEK Foundation.

The 2009 Hawaii International Film Festival will be held October 15-25. Images of the films can be downloaded at <http://picasaweb.google.com/hiff2009images/2009FallFilmImages?authkey=Gv1sRgCOjSudrp5ob2iwE&feat=directlink>. For more information please visit our website at www.hiff.org.

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