

ENTRY RULES FOR 2010

The 2010 Hawaii International Film Festival will be held in October 2010 at the Dole Cannery Stadium 18 Theatres in Honolulu on O'ahu and at venues across the Hawaiian Archipelago; including Maui, Kauai, Molokai, Lanai and the Big Island of Hawaii!

We encourage filmmakers to submit works from any genre. We are especially interested in feature films, documentaries, short films, Hawaii-themed films, music videos and student films. There are no entry fees for student filmmakers under 18 or for Hawai'i residents.

The Hawaii International Film Festival is pleased to offer a \$1,000 cash award for the winner of our VIDEO-ON-DEMAND VIEWER'S CHOICE AWARD. Short films selected for competition will be eligible and films from all genres will be considered. The award will be given for excellence in form and content.

In addition, feature length films submitted qualify to be nominated for our PUMA EMERGING FILMMAKER AWARD, with the winner receiving a \$3,000 cash prize, \$2,000 worth of product, and the chance to work with PUMA.

DEADLINES AND ENTRY FEES

Deadline	Postmarked By	Features Entry Fee (>40 min)	Shorts Entry Fee (< 40 min.)	Music Video Fee
Early	March 1, 2010	\$40	\$30	\$20
Regular	April 30, 2010	\$50	\$40	\$20
Late	May 31, 2010	\$60	\$50	\$20
Final	July 8, 2010	\$70	\$60	\$20
Student Films	August 1, 2010	Free	Free	Free

Entry fees are waived for all Hawai'i-based filmmakers and for students under 18. Entries must be mailed with the correct entry fee for the postmarked date. You must pay by check, money order, Visa, MasterCard, Discover or American Express. Checks or money orders

must be in U.S. dollars only and be made payable to "Hawaii International Film Festival." International entrants who do not pay by credit card must use an international money order paid in U.S. dollars through a U.S. bank. No exceptions will be made. Do not send cash.

ON-LINE SUBMISSIONS VIA WITHOUTABOX.COM

Hawaii International Film Festival prefers online film entries submitted on the web at withoutabox.com. Withoutabox provides free online entry to major film festivals in the United States and Europe with one master entry form, allowing you to enter your film more quickly and with greater accuracy. This

method is free and easy. Withoutabox offers the advantages of ONLINE PAYMENT, and an ONLINE PRESS KIT with submissions. Members who choose to have an upgraded project also get \$5.00 off their entry fees. Please visit this web site to enter films through Withoutabox: <http://www.withoutabox.com/login/1164>

RULES OF ELIGIBILITY

Your submission must be postmarked by the appropriate deadline listed above and include the correct entry fee. We will not consider films submitted after July 8.

Films must not have had any commercial, theatrical, or television play in the United States. Feature films must not have had any public or festival screenings in the State of Hawaii.

Films must have been completed after January 1, 2009.

Films may be of any length, and of any genres, including features, documentaries, shorts, student films, music videos and experimental

films. We are particularly interested in presenting U.S. and World Premieres. The Festival will consider works-in-progress, films with temporary sound tracks, digital outputs, and work that did not originate from film.

CATEGORIES

Narrative Features. Must be over 40 minutes.

Documentary Features. Must be over 40 minutes.

Pacific Panorama Features. Must be over 40 minutes. Films made by FIRST PEOPLES from the Pacific Rim, specifically, Hawaii, Polynesia, Oceania and Australasia.

Narrative Shorts. Must be less than 40 minutes. Does not include music videos or student films.

Documentary Shorts. Must be less than 40 minutes. Does not include music videos or student films.

Pacific Panorama Shorts. Must be less than 40 minutes. Films made by FIRST PEOPLES from the Pacific Rim, specifically, Hawaii, Polynesia, Oceania and Australasia. Does not include music videos or student films.

FESTIVAL PRIZES

The festival awards its juried grand prizes, the **Golden Orchid**, to the Best Feature Film and Best Documentary Film.

Our **Audience Awards** are given to Best Feature, Best Documentary and Best Short Film.

HIFF is proud to be the only festival in North America to grant a **NETPAC Award** to the first or second feature film of an emerging Asian director.

The **Hawaii Film and Videomaker Award** is a juried award given to the Best Hawaiian Film (feature, documentary or short) of the festival.

All films with dialogue in a language other than English must be subtitled in English for Festival presentation.

We will inform you of our selection decision in September 2010.

Music Video. A filmed or videotaped rendition of a recorded song.

Made in Hawaii. All films (feature, documentary and short) that meet one of the three following standards: (1) principally filmed in the State of Hawaii (2) are about the history and culture of the Hawaiian Islands, or (3) key cast or crew (director, producer, screenwriter, and actors) from Hawaii. Hawaii Student Filmmakers must apply under the Student Category, for special consideration in our new Hawaii Student Showcase.

Student Under 18. The student film category includes all genres made by students (up to and including high school students, *but NOT college students*). This includes films made inside the classroom, outside the classroom, films made individually or with a group, and films made with limited adult supervision.

The festival is also pleased to offer a \$1,000 cash award for **VIDEO-ON-DEMAND VIEWER'S CHOICE AWARD**. Films from the Shorts category, and Hawaii short films, will be considered. (Music videos and student films are not eligible). The award will be given for excellence in form and content.

In addition, feature length films submitted qualify to be nominated for our **PUMA EMERGING FILMMAKER AWARD**, with the winner receiving a \$3,000 cash prize, \$2,000 worth of product, and the chance to work with PUMA.



SCREENING REQUIREMENTS

If your film is selected for exhibition, please know that the Festival will require:

(1) Final exhibition format of 35mm, Betacam SP (NTSC), Digibeta (NTSC), or HDCAM (NTSC). The festival will not pay to transfer from PAL to NTSC.

(2) Press kits with high-resolution digital images (300 d.p.i., suitable for print). We prefer digital (e.g., soft copy) press kits.

(3) For feature films, if available: film trailers, clip reels, BetaSP EPKs, posters, and postcards to maximize exposure for your film.

(4) Non-English films must be subtitled in English.

SHIPPING INFORMATION

Packaging. Ship your DVD in a bubble-pack envelope when possible. Please DO NOT USE a fiber pack or paper envelope.

The festival is not responsible for damage to DVDs incurred during transport.

Costs and Labeling. All shipping costs to Honolulu must be borne by the sender. Please print the following information on your DVD: title, shipper's name, return shipping address, and the WAB or CFE number (ex: WAB-0000-HIFF).

International Entries. Please send entries from outside the U.S. by Air Mail Registered Service, or by parcel or express service. The Festival will **NOT** accept entries shipped by airfreight if customs and delivery fees are not paid.

Return of Entries. Preview DVDs and submitted press materials will not be returned.

Please ship screener DVD's to:
Hawaii International Film Festival
Programming Department
680 Iwilei Rd, Suite 100
Honolulu, HI 96817