

FOR IMMEDIATE RELEASE

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**HAWAII INTERNATIONAL FILM FESTIVAL SPRING SHOWCASE
UNVEILS SNEAK PEEK FILM
*Spring Festival Starts Today***

HONOLULU, HI (April 16, 2010) – The Hawaii International Film Festival (HIFF) is pleased to announce AU REVOIR TAIPEI, a romantic comedy from Taiwan, has been added to the Spring Showcase movie lineup. The producers are allowing HIFF to present this film six months in advance of its premiere in the upcoming October festival as a special sneak peek to the 30th anniversary of HIFF.

The debut film from rising talent Arvin Chen, AU REVOIR TAIPEI is a love letter to a city famous for its night markets, 24-hour bookstores, and perfectly cooked dumplings. The love story, which takes place in one night over an evening in Taipei City, won the Best Asian Film Award from the Network for the Promotion of Asian Cinema (NETPAC) at the Berlin International Film Festival, beating 11 other Asian entries.

AU REVOIR TAIPEI will screen Thursday, April 22 at 8:45 p.m. at the Regal Dole Cannery Stadium 18 Theaters. The HIFF Spring Showcase runs from Friday, April 16 to Thursday, April 22. Tickets are \$12 for general public and \$8 for HIFF Ohana members. Tickets may be purchased at HIFF's box office at 650 Iwilei Road #102A across from Regal Dole Cannery Stadium 18 Theaters. The film guide is available online at www.hiff.org. For more information please visit us at www.hiff.org.

Film Synopsis

AU REVOIR TAIPEI (Yi Ye Tai Bei)

Kai, a brokenhearted young man from Taipei, yearns to be with his girlfriend, who's left for Paris. He spends his days working at his parents' noodle restaurant and his nights trying to learn French at the local bookstore, where he meets Susie, a sweet but lonely girl who works there. Afraid of losing his girlfriend, and in need of money to get to Paris, he accepts a dubious offer from a local gangster to deliver a mysterious package to Paris. It's the beginning of a wild night for Kai, at the end of which he realizes that leaving both Susie and Taipei will only take him further away from true love.

Taiwan/United States/Germany, 2010 / 85 min / Mandarin w/ E.S.

Director/Screenwriter: Arvin Chen

April 22, 8:45pm, Regal Dole Cannery Stadium 18 Theaters

About HIFF

Hawaii International Film Festival, established in 1981, is dedicated to the advancement of understanding and cultural exchange among the peoples of Asia, the Pacific and North America through the medium of film. HIFF is the premier international film event in the Pacific and has won the praise of governments, filmmakers, scholars, educators, programmers and film industry leaders throughout the world. It is also the primary source for the discovery and exhibition of Asian and Pacific feature films, documentaries and videos in the nation. The festival has premiered such movies as ONCE WERE WARRIORS, THE PIANO, SHINE, SHALL WE DANCE, Y TU MAMA TAMBIEN and CROUCHING TIGER, HIDDEN DRAGON. The 2010

Hawaii International Film Spring Festival will be held April 16-22, 2010 at the Regal Dole Cannery Stadium 18 Theaters and the 30th Annual Hawaii International Film Fall Festival will be held in October 2010. For more information please visit our website at www.hiff.org.

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